

## **OUR MISSION**

#### CONSERVATION

Working to change attitudes and promote actions that positively impact our environment. Successful conservation is truly about people.

### EDUCATION

Providing compelling and engaging educational programming for all; from child to adult, from student to teacher, from our community to yours.

#### RECREATION

Striving to create an upbeat environment full of exciting, interactive experiences. Since opening our doors in 1966, there is only one thing that has remained consistent at Blank Park Zoo – the smiles found on our more than 8 million visitors.

# INSPIRING AN APPRECIATION OF THE NATURAL WORLD

IN THE PAST YEAR THE BLANK PARK ZOO...

- » Reached **445,640** lives
- » Opened a brand new public entrance, including a playground, pond and the future site of a Bactrian camel exhibit
- » Expanded conservation efforts that support projects locally, nationally and internationally
- » Collaborated with low a State University Veterinary College, which significantly expands the scope of the Zoo as an educational institution
- » Received the "Friend of Science Award" from the low a Science Teachers
- » Updated and renovated the Seal & Sea Lion Pool and Japanese Macaque exhibit
- » Traveled 61,830 miles across low a conducting education programs
- » Continued to reintroduce trumpeter sw an and prairie chicken to lowa Wildlife
- » Collaborated with the Cincinnati Zoo and low a State University to do a complex, state-of-the-art artificial insemination procedure to our tiger
- » Hosted our 22<sup>nd</sup> Night Eyes since its beginning **458,911** people have attended
- » Partnered with the State of low a, hosting a science, technology, engineering and math workshop for nearly 1,000 people.

